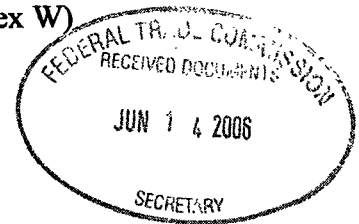


June 9, 2006

Federal Trade Commission/Office of the Secretary, Room H-135 (Annex W)  
Re: Business Opportunity Rule, R511993  
600 Pennsylvania Avenue, NW  
Washington, DC 20580  
RE: Business Opportunity Rule, R511993



Dear Sir or Madam:

I am writing this letter because I have concerns about the proposed Business Opportunity Rule R511993. I think that as it stands now it would be very difficult for me to continue in my Direct Selling Company. I know that the FTC wants to protect the public from businesses that are unfair or deceptive. But some of the sections of this new rule will make it very hard for me to sell the wonderful products that my company produces.

The seven day waiting period is very confusing and will make it very difficult to enroll new customers and distributors. A sales kit from my company can be purchased for as little as \$99.00. People buy TV's and cars for more money than that and don't have to wait seven days. I think it makes people think there is something wrong with the plan. The Direct Selling Company that I am with already has a 90% buyback policy for all products including sales kits purchased by a salesperson within the last 12 months. Under this waiting period requirement, I will need to keep detailed records when I speak to someone about my company and then have to send in many reports to Company headquarters.

It does not make sense to me that I would have to disclose any lawsuits unless the Company is found guilty. I think the Company and I are put at an unfair advantage even though my Direct Selling Company has done nothing wrong.

I think it will be a hardship to find 10 distributors nearest the prospective buyer.

I have been a customer, consultant and distributor for more than 10 years in the Direct Selling market. I love the products and because I am retired from my former career I need the money I earn to supplement my income. My family depends on my extra income. I have also grown as a person in self-confidence and public skills.

I appreciate the work of the FTC to protect consumers, but I believe this proposed new rule has many unintended consequences and that there are better alternatives available in achieving its goals.

Thank you for your time in considering my comments.

Sincerely,

Mary Jo Roberts